



MEDIA RELEASE

Wednesday May 7, 2014 - updated

Can you tell your story of creativity in just 20 images?

Arts OutWest's Winter Arts Networking Nights powered by PechaKucha 20x20

Arts OutWest has set the ambitious goal of sharing 40 creative stories from across the NSW central West over eight nights this winter, and there's a catch: each presenter will have just 20 PowerPoint slides, shown for 20 seconds each.

They are inviting all local artists or creatives to put up their hand and have a go at this a fast paced style, powered by the famous PechaKucha 20x20 format. Arts OutWest's Winter Arts Networking Nights run June to August.

"These nights will be social events for the whole arts and creative community. A chance to meet, mingle, introduce yourself, make contacts and maybe even kick start future collaborations," Arts OutWest executive officer Tracey Callinan said.

The more formal part of the nights will be powered by the PechaKucha 20x20 format, where five creative people will get up and make short sharp presentations.

"Maybe it's the big story about what you do, or a detailed look at what you're doing right now, a moment or project you are really proud of, or anything else about your creative perspective, influences, dreams and plans. We want people who can inspire a room of fellow creative and arts lovers," Ms Callinan said.

Arts OutWest would love to hear from creative people from across all art forms, mediums and perspectives: design, craft, art, music, theatre, technology, film, architecture, community projects, creative ideas, education, festivals and more.

"Our region is full of interesting creative people, great stories and inspiring projects, so we don't think it will be too hard to find 40 to share," Ms Callinan said.

The PechaKucha 20x20 format was started in Japan in 2003 by Astrid Klein and Mark Dytham of Tokyo's Klein-Dytham Architecture (KDA). There are now PechaKucha nights in more than 700 cities around the world. Arts OutWest is using the Powered by PechaKucha 20x20 format under arrangement with PechaKucha.

The nights are held weekly on Wednesdays and start on Wednesday June 4 in Cowra, followed by Bathurst (June 11), Lithgow (June 18), Orange (July 16), Wellington (July 30), Forbes (August 6), Oberon (August 13), Grenfell (August 20) and Canowindra (August 27). Everyone is welcome, entry will be by donation, finger food will be provided and in most locations there will be a bar to purchase drinks.

To register your presentation email artsoutwest@csu.edu.au or call 6338 4657.