

MEDIA RELEASE

Friday March 14, 2014

Teenagers making hip hop video with health messages in Lake Cargelligo

A team of young Aboriginal students in Lake Cargelligo will spend this week (**March 17-21**) writing, recording and filming their own hip hop film clip.

Working with renowned Desert Pea Media, the students will start the week talking about chronic disease issues in Aboriginal communities before turning their ideas into a professionally produced music track.

Arts OutWest has organised the week-long workshop for 15 Aboriginal students at St Francis Xavier School and Lake Cargelligo Central School.

Spread the Word is a project of Arts OutWest that uses arts activities to promote healthy lifestyles and raises awareness of chronic disease to Aboriginal communities in the NSW Central West.

The project has been running across the Central West since 2012 and has included bellycasting with young pregnant women, graphic design training for established Aboriginal visual artists, short documentaries about health issues and three hip hop film clip workshops.

Desert Pea Media have an outstanding reputation across Australia for community driven, high quality arts projects focussed on young Aboriginal people. For the Spread the Word project in 2013, Desert Pea Media ran three previous workshops and made three songs and video clips in Forbes, Condobolin and Orange.

This Local Community Campaign was developed with funding from the Australian Government through the Department of Health and Ageing and has been delivered in partnership with the Aboriginal Health Management Team, the Aboriginal Maternal Infant Health Strategy (AMIHS) and Western NSW Local Health District.

See the previous Spread the Word hip hop film clips and learn more about the project at:
<http://www.artsoutwest.org.au/projects/SpreadTheWord.php>

Media notes:

For interviews (and great action photos) during the week the contacts in Lake Cargelligo are:

Rachael Morris, St Francis Xavier Primary School, Lake Cargelligo 6898 1611

Wes, Lake Cargelligo Central School 6898 1008

Toby Finlayson, Desert Pea Media, 0412 586 808

The workshop (including music production and filming the video clip) will run Monday March 17-Friday during school hours in various locations around Lake Cargelligo.